

The Division of Corporate Communication and Public Affairs, Meadows School of the Arts,
CCPA Scholarship Application for the 2025-2026 Academic Year

CCPA Application Dates: February 12-28, 2025

Send a PDF of completed application materials to Melissa Austin at mkeene@smu.edu by
5PM, February 28, 2025.

Scholarship interviews are **required** and will take place the week of **March 10, 2025**

Please note all scholarship recipients are required to attend the **CCPA Graduate Awards ceremony on Thursday, April 17, 5-7 PM** in the Great Hall in Prothro and write handwritten thank you notes to their donors. Details will be provided.

Eligibility Requirements:

- Full-time, declared CCPA major with a minimum 3.0 cumulative GPA (GPA exceptions may be granted based on merit and/or need).
- Application filed by deadline, February 28, 2025 and completion of scholarship interview.

Scholarships will be awarded based on academic merit/achievement, potential for excellence in the communication field, and financial need.

Required application materials:

- Completed application form endorsed by a CCPA faculty member
- Copy of current financial aid overview from my.SMU.edu (see instructions below)
- Current DPR/Degree Progress Report (see instructions below)
- Resume
- 1-2 page essay addressed to the CCPA Advisory Board selection committee sharing: 1) your major CCPA takeaways to date, 2) your career plans, and 3) how the scholarship funds will help you.

*To obtain a current **financial overview** sheet: Login to your student dashboard on my.smu.edu -> select financials -> select financial year from drop down menu-> select 2024-2025 (for fall 24/spring 25) -> select and expand fall and spring terms -> create PDF and include with application as supporting documentation. If the Financial Aid Award Listing for 2024-2025 is not included, your application will be considered incomplete and will not be reviewed. If you need assistance, email Melissa Austin mkeene@smu.edu.*

*To obtain a current **Degree Progress Report**: Login to your student dashboard on my.smu.edu -> select academics to the left -> select degree progress -> select View PDF -> download and include with application as supporting documentation. If you need assistance, email Melissa Austin mkeene@smu.edu.*

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Application Cover Sheet

Name: _____

Student ID number: _____

Phone number: _____

SMU email address: _____

Declared major: _____

Declared minor: _____

CCPA faculty member whom you have contacted and has agreed to endorse your application:

I grant the CCPA Advisory Board Scholarship Award Committee permission to review my academic and financial aid records for the purpose of evaluating my eligibility for a scholarship award.

Signature: _____ Date: _____

Application checklist:

Application cover sheet

Current financial aid overview from my.SMU.edu

Current DPR

Current resume

1-2 page essay

All application materials must be submitted as a single PDF file (LAST NAME_ FIRST NAME_CCPA scholarship) by the deadline to mkeene@smu.edu